

The Ultimate Web Searching Tool

by

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An Expanding Universe Of Information

There are more than 56 million Web sites out there, and the number is growing every day. This means billions of Web pages and trillions of words. The WWW is fast becoming a universe.

Now, every Web surfer will search the Web for something, often many times per day. Some will spend hours searching and often end up not quite finding what they were looking for.

In spite of the power of the search engines, the keyword expressions we use (one to three words, on average) only manage to scratch the surface of what is available out there on the Web.

The amount of information we get back is often overwhelming and only vaguely relevant. When we try to refine our search ... we often find that we have drifted away from our goal.

This situation is annoying, when not downright frustrating.

Information Is Vital To Businesses

You cannot run a business, even a small home based Web business, with search tools and methods that give such uncertain results.

From brainstorming ideas, to identifying the competition and investigating legal issues, you need fast, reliable access to verifiable information you can count on.

Obviously, you **need more than** whatever you can extract from **general purpose** search engines.

Get It With Search It!

Your business needs a **web searching tool designed specifically to help businesses** find the information they need in a timely, effective and efficient manner.

Search It!

is "it" and

It's Free !!!

Search It! ... As Easy As 1-2-3



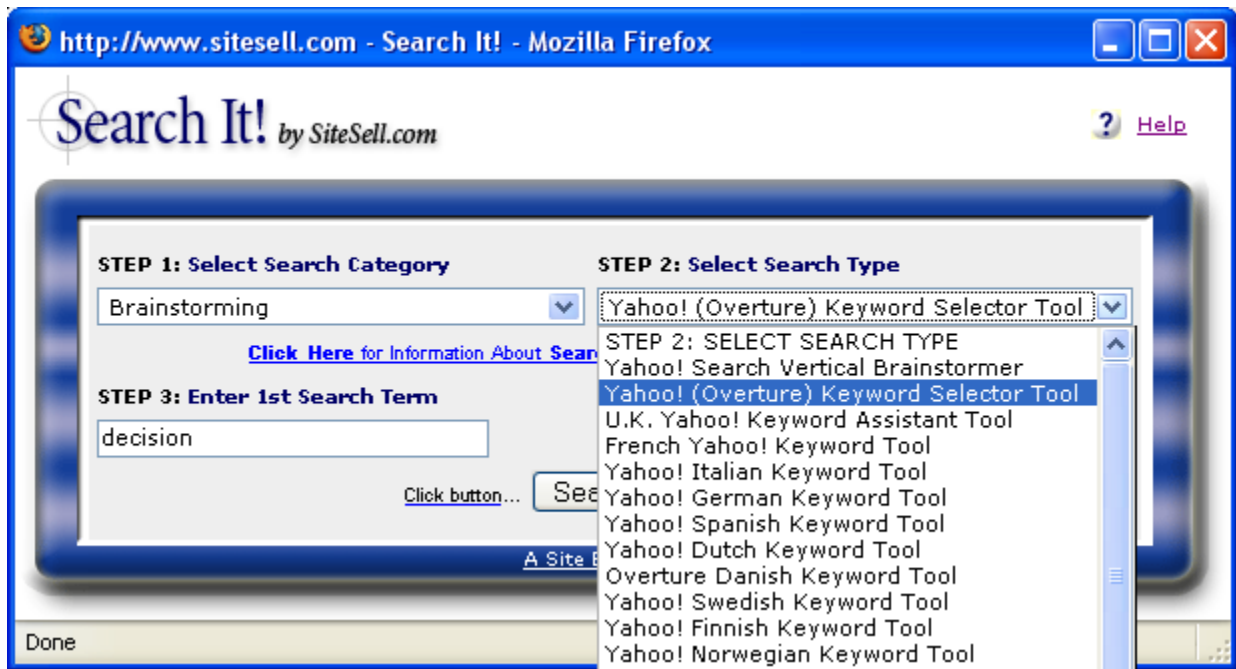
Step 1 – Select a Search Category

Search It! Lets you search 20 different categories of information on the Web with the most comprehensive set of search tools ever put together in one single, coherent, powerful unit.



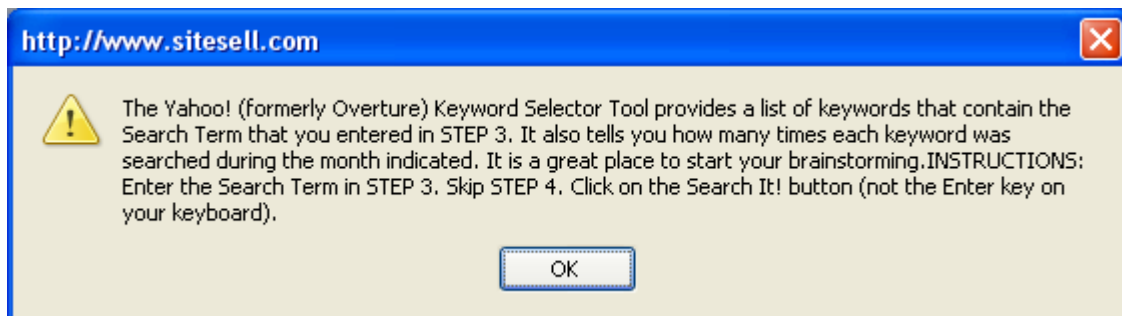
Step 2 – Select a Search Type For The Chosen Category

Your search of each category can be refined through the use of any one of a number of “search types”. **Search It!** has more than 100 distinct searches you can make. The Web cannot hide any significant information from you. You have the tool to mine the gems of information you are looking for.



Check For Specific Instructions For The Chosen Search

Before moving on to STEP-3, “Click for information on ...”. You must read the instructions that are specific to the search category and type you have chosen to undertake. Each category/type pair has specific instructions before going on to step-3. These simple instructions are essential, and must be followed, to obtain best results.

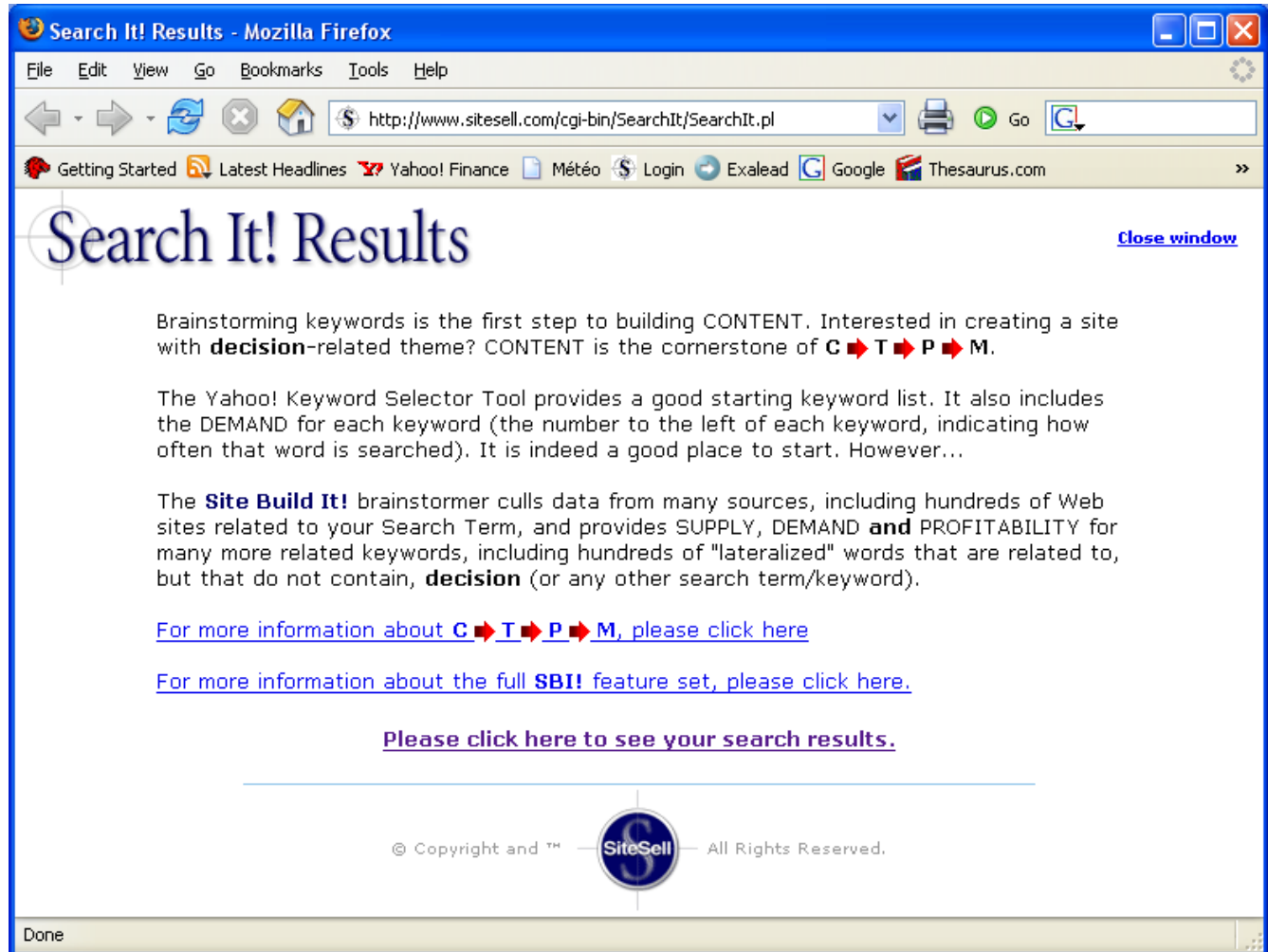


Step 3 - Submit A Search Term As Per Instructions

For the sake of illustration, I have submitted the search term "**decision**". I want to know what keyword expressions – containing the term "decision" – are being used on the Web, and how frequently.

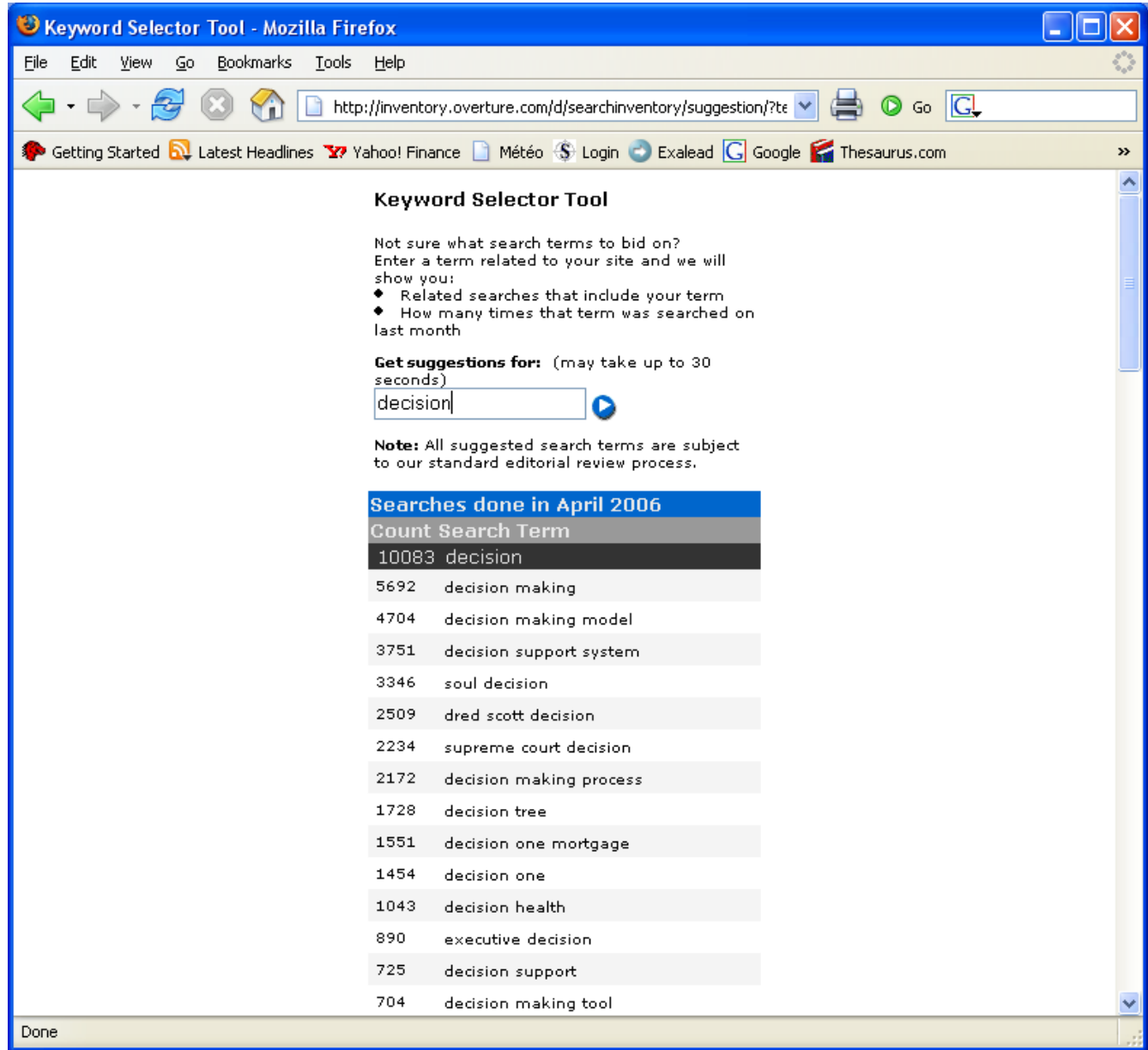
Click The "[Search It!](#)" Button

Click the "Search It!" button to initiate the search. A new window will open to give you further information on how best to interpret the results (see below):



Get The Search Results

At the very bottom of the information page, there will be a link labeled ["Please click here to see your search results"](#). You will click on this link to get the results of your search. See a partial display of the results of this search below:



Using The Results

From the results page above, we learn that the expression "decision support system" was used 3751 times over the past month by Web surfers. That information is of prime importance to me because I have some information about that very subject that I want to put on my Web site for the benefit of my readers.

I find that, at first glance, the "demand" may be worth my while to investigate further.
(After further research, using other SBI tools, I found that the demand was indeed genuine, and [worth dedicating a page of my Web site to satisfy it](#)).

Of course, the above search was only a sample.

I chose it to demonstrate the
ease of use of [Search It!](#)
and give a glimpse of its possibilities.

It was just **one** out of more than one hundred other **highly focused searches**
that you can do with [Search It!](#)

Try

[Search It!](#)

yourself

[It's Powerful](#)

and

[Free!](#)

**[Let Search It! Contribute to Your
Business Success](#)**